

NTT DATA Innovation Conference 2021

A New Digitally Created Society

Thursday January 28th • Friday January 29th, 2021 Live Streaming
Thursday January 28th ~ Friday February 26th Exhibition

Thursday January 28th Timetable

<p>10:00~11:35 1K-01 Keynote Session</p> <p>A New Society Created Together Digitally</p> <p>As digitization gains pace in today's world, what kind of new society should we be aiming for? We believe that this society should be one where everybody can live without difficulty. To achieve this we need to continue to transform as we look ahead to a future that utilizes IT and digital technologies. Based on NTT Data's track record of promoting digital transformation together with its customers in various fields and industries, Yo Honma talks about the ways towards making this new society a reality.</p>  <p>Yo Honma President and Chief Executive Officer Representative Director NTT DATA</p>	<p>Keynote Session</p> <p>Towards a Sustainable and Diverse Society After COVID-19</p> <p>People's values and lifestyles are changing rapidly in this time with and after COVID-19. And the market for digital transformation also continues to grow amid the far-reaching changes businesses are undergoing due to the pandemic. Yoichi Ochiai examines these changes in modern society while looking at society from the perspective of computer researchers, entrepreneurs, and artists. How is society changing in this pandemic, and what can we expect for the future? Looking back on changes over the past six months, Ochiai shares his findings and opportunities borne out of discussions with experts in many different fields. What are the possibilities of a digital ecosystem to make a more sustainable and diverse society a reality? How should we tackle social issues? Ochiai looks at the big picture of digital and forthcoming trends, and talks about how businesses should shape themselves for the future.</p>  <p>© Mika Ninagawa Yoichi Ochiai Media Artist</p>	
<p>11:40~12:10 1S-01 Social Design Industry Partnership</p> <p>Social Design makes a society "smart connected"</p> <p>With faster digital growth will no doubt come a society in which the connections between individuals, companies and government become more streamlined and sophisticated. This session proposes what future social systems will look like in such a Smart Connected Society, what role social design will play and what its future prospects may be.</p>  <p>Shigeki Yamaguchi Senior Executive Vice President & Representative Director NTT DATA</p>	<p>11:40~12:10 1R-01 Financial B2B2X</p> <p>SME Business at Financial Institutions in the Digital Age</p> <p>Hideo Yamamoto NTT DATA</p>	<p>11:40~12:20 1R-02 Customer case study Panel discussion</p> <p>Smart Cities 3D Mapping</p> <p>AW3D: Digital x Space for Achieving the SDGs - The Key to Success from Co-Creation with the World Bank</p> <p>Hiroyuki Yokoi The World Bank Ken Tsutsui NTT DATA</p>
<p>13:00~13:30 1S-02</p> <p>Coming Soon</p>	<p>13:00~13:30 1R-03 Smart Cities</p> <p>NTT DATA Smart City - START! SMART CITY</p> <p>Daisuke Shiomi NTT DATA</p>	<p>13:00~13:30 1R-04 Technology IOWN</p> <p>The Cutting Edge of NTT DATA's Technological Development - IOWN and System Infrastructure Technology</p> <p>Kenichiro Hamano NTT DATA</p>
<p>13:45~14:15 1S-03 Technology NTT DATA Technology Foresight</p> <p>The latest technology trends that will transform society and business - NTT DATA Technology Foresight 2021</p> <p>Information technology can be a catalyst not only for changing existing values and business structures, but also for solving global issues. However in a time of increasing uncertainty we need to sort out the current state of technology, which continues to evolve and become more complex, to give ourselves the ability to understand what the future holds. NTT DATA Technology Foresight is a compass provided by NTT DATA to accurately understand the impact brought about by technological innovations. It has acquired 10 years of experience as a barometer for revealing what innovation, society, business and information technology will bring in the future. In this latest NTT DATA Technology Foresight 2021 I will highlight some advanced technologies, with reference to real life cases, and the impact these have had on customers, business and society.</p>  <p>Hiroshi Tomiyasu Senior Vice President, Head of Technology and Innovation General Headquarters NTT DATA</p>	<p>13:45~14:15 1R-05 API Ecosystems</p> <p>A New Financial IT Open Strategy in the New Normal</p> <p>Keisuke Fukahori NTT DATA</p>	<p>13:45~14:15 1R-06 Customer case study Panel discussion</p> <p>Food-tech</p> <p>The Accelerating Fusion of Food and Healthcare! Technologies and Challenges for Personalizing Food</p> <p>Masahiro Koyama Wellnas, Co.,Ltd. Mizuho Mitake NTT DATA Ryo Harada QUNIE</p>
<p>14:30~15:00 1R-07 Healthcare</p> <p>Digital Transformation in the Up and Coming Field of Healthcare</p> <p>Hiroaki Takahashi NTT DATA</p>	<p>14:30~15:00 1R-08 Zero Trust Security</p> <p>Steps Towards Zero Trust Security - No End Simply with 90% of Developers Working from Home</p> <p>Yuichi Sato NTT DATA INTELLILINK</p>	<p>14:30~15:00 1R-09 AI & Data Use</p> <p>The Democratization of AI and Evolution Theory for Data-Driven Companies - How is the Transition from Technology to Business Value Taking Place?</p> <p>Kazumasa Taninaka NTT DATA</p>
<p>15:15~15:45 1R-10 OMO Retail DX</p> <p>Toward an Era in which Consumers and Companies Coexist (the Trend from B-to-C to B-with-C) - What We Must Take from this Digital Age</p> <p>Kazuaki Naito NTT DATA</p>	<p>15:15~15:45 1R-11</p> <p>Overcoming the Barriers to Utilizing AI - The Usefulness and Use of New Technology</p> <p>Yoko Inaba NTT DATA</p>	<p>15:15~15:55 1R-12 Customer case study Panel discussion UI/UX</p> <p>How the Good Design Award was Won - The Real Design Thinking Solution as seen in the DX Case of Japan Post Bank's App</p> <p>Takehiro Suenari FOURDIGIT Inc. Yuichi Aoyagi NTT DATA</p>
<p>16:00~16:30 1R-13 Customer case study COVID-19 RPA</p> <p>The Key to DX Learned from Local Government in the Pandemic - Nagaoka City's Rollout of DX across all Agencies, Behind the Scenes of Amami City's 100,000 Yen Cash Handout</p> <p>Shunsuke Kato Nagaoka City Shunya Tachibana NTT DATA</p>	<p>16:00~16:30 1R-14 Legacy Modernization</p> <p>The DX Strategy Integrating Digital with Existing IT Assets</p> <p>Kotaro Kimura NTT DATA</p>	<p>16:00~16:30 1R-15 Personal Data Trust Banks</p> <p>Toward the Realization of a self-distributed Economy - A Digital Society Beyond Personal Data Trust Banks</p> <p>Masahiro Hanatani NTT DATA</p>
<p>16:45~17:35 1R-16 Panel discussion Post COVID-19 Digital</p> <p>Prospects for a Digital Society in an Age with COVID-19</p> <p>Hiroshi Esaki Tokyo University Jiro Kokuryo Keio University Keiichiro Mitani NTT DATA INSTITUTE OF MANAGEMENT CONSULTING</p>	<p>16:45~17:25 1R-17 Customer case study Panel discussion MaaS</p> <p>A Future Society Made Reality with Connected Cars - The Challenges Faced by Toyota and NTT Group</p> <p>Atsuhiko Maeda TOYOTA MOTOR CORPORATION Go Nakazawa idea Picnic Yu Chiba NTT DATA</p>	

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<https://www.nttdata.com/jp/ja/innovation-conference/>

#イノカン #NTT DATA #デジタルで創る新しい社会



Friday January 29th Timetable

13:00~16:35 **Open Innovation** **Digital** **New Business Creation**

Open Innovation Contest 11 -Grand Finale

"Let's Change the World Together" This year the Open Innovation Contest focuses on the three themes of Smart Cities, Digital Healthcare, and Exponential Technology with regional qualifying events having been held around the world. Winners of each round come together here to make their pitch with the aim of generating new business in collaboration with client companies and NTT DATA. We invite those who want to solve their company's business problems or social issues through the transformation of existing business or the creation of new business with digital technology to join us.

Start-Up Presentations on NTT DATA's Smart City, Digital Healthcare, and Exponential Technology
- Finalists from Worldwide Qualifying Events Present their proposals

1.Mira Robotics / 2.NoTraffic / 3.Energuela / 4.Axis Motion / 5.GreenAnt / 6.SM Learning Skills Academy for Special Needs Private / 7.Artiness / 8.superwise.ai / 9.Gramatics-SG Pte Ltd / 10.Inspeklabs / 11.Tindin

Panel Discussion on Success Cases of New Business Creation through Open Innovation
- Building a Bank as a Service through Open Innovation


Hiroki Maruyama
Infurcon


Kotaro Zamma
InnoProviZation


Yuichi Aoyagi
NTT DATA

11:00~11:30 **ESG** **HR Strategy** **Diversity and Inclusion**

NTT DATA's ESG Supported by Technological Innovation and Human Resources

As illustrated by the SDGs, companies have in recent years been required to respond globally to social and environmental issues, making ESG factors pivotal for any company. NTT DATA's business is itself to solve the problems faced by customers and society through the power of IT. Ever since it was first founded, NTT DATA has been constantly working to create a future society together with its customers. In a world where technology rapidly develops and the process of digital transformation accelerates, NTT DATA aims to solve social issues through innovation utilizing digital technology. This session introduces NTT DATA's efforts to develop digital HR needed to bring about innovation together with its customers and its efforts to create an environment where digital HR can play an active role.


Toshi Fujiwara
Senior Executive Vice President & Representative Director
NTT DATA


Terri Hatcher
Chief Diversity & Inclusion Officer
NTT DATA Services

11:35~12:05 **ESG**

Coming Soon

11:35~12:25 **Customer case study** **Panel discussion** **SDGs**

Digital Philanthropy: AI Social Strategy for Creating Corporate Value

Rena Ryuji Microsoft Japan Co., Ltd. **Emiko Nagasawa** Japan Business Federation
Shunichi Amemiya NTT DATA **Koichi Kaneda** NTT DATA

13:00~13:30 **ESG**

Coming Soon

13:00~13:30 **AI & Development Methodology**

NTT DATA's Initiatives for Developing Reliable AI Systems

Kohei Takeda NTT DATA

13:45~14:15 **Global** **COVID-19**

COVID-19 Transforms Philosophy and Behavior of Corporations

- The Acceleration of Corporate Transformation seen Around the World

An event etched in the history of man. As the coronavirus pandemic spreads around the world bringing with it rapid changes, it continues to have a great impact on people's everyday lives. Many companies are working on transforming themselves digitally. The experience of this pandemic in the present day which forces corporations to be "good" (being socially significant), beyond mere profit taking, is accelerating the transformation of companies themselves. Looking at cases around the world, this session talks about how the urgent response of companies hit hard by the pandemic has brought about changes in their values and behavior over the medium to long term.


Kazuhiro Nishihata
Senior Executive Vice President & Representative Director
NTT DATA

13:45~14:15 **AI & Data Use**

Toward the Realization of Data-Driven Management

- Understanding the Meaning of Data, Sharing and Utilizing Knowledge

Yasuhisa Sakuma NTT DATA

14:30~15:00 **Art & Design Thinking** **UI/UX**

Creating New Value in an Age of VUCA - A Vision of Society Depicted by Art & Design Thinking

Akiko Furusawa NTT DATA

14:30~15:00 **IT Service Management** **Digital Transformation**

Service Management DX in the New Normal

Tomoyuki Azuma NTT DATA

15:15~15:45 **Blockchain**

Future of Blockchain - Social Infrastructure in the Post-COVID-19 Era

Yoshiharu Akahane NTT DATA **Shinji Setoriyama** NTT DATA

15:15~15:45 **Payment**

Accelerating Structural Changes in Payments and a New Approach for NTT DATA

Masanori Kurihara NTT DATA

16:00~16:30 **Smart Energy** **Data Use**

The Future of Data Utilization Business Depicted by Grid Data Bank Lab (Draft)

Takao Hirai Grid Data Bank Lab. LLP **Tsubasa Sekiya** NTT DATA

16:00~16:30 **Cloud**

The Hybrid Cloud Strategies and Solutions of NTT DATA - To Survive in The Competitive Digital World -

Kenji Motohashi NTT DATA

16:45~17:15 **Customer case study** **Workstyle Reform** **RPA**

[Learning from the Case of Denso] Development from RPA to DX

- KAIZEN 2.0, Japanese Companies' Trump Card for Increased Productivity and Digital Transformation

Toshiya Ito DENSO Corporation **Takuya Nakagawa** NTT DATA

16:45~17:15 **Workstyle Reform**

The Potential of Digital Technology in the Workplace

- Examples of NTT DATA's Efforts to Create New Workstyles

Koichiro Oishi NTT DATA

Exhibition

① Commercial operation and continuous improvement of machine learning system by MLOps ② AI Case Study with Altemista® Cloud AI Connector NTT DATA	AI Quality Assurance Methodology - Providing a Safer and More Secure AI NTT DATA	Accelerating Digital Transformation in Covid Times 1 - Digital Supply Chains in a Time of Uncertainty NTT DATA	Accelerating Digital Transformation in Covid Times 2 - Customer engagement with data in the New Normal NTT DATA	Accelerating Digital Transformation in Covid Times 3 - Design a workplaces NTT DATA
Accelerating Digital Transformation in Covid Times 4 - Cyber Security in the Zero Trust Age NTT DATA	Accelerating Digital Transformation in Covid Times 5 - Systems Operations in Covid Times NTT DATA	Using the Cloud Securely with A-gate®! NTT DATA	ABLER - Total Support for Using and Managing Corporate Data NTT DATA	The ECONO-CREA® Marketplace NTT DATA
Contactless Fully Digital Office with XR Technology NTT DATA	CXM Solution - Creating New Customer Experiences with Omnichannel Strategies NTT DATA	1. Platform of Digitize Emergency Management and Disaster Response 2. Autonomous Drone Solutions for Disaster Management NTT DATA	DX Compatible ERP for Assembly Manufacturing - A Solutions Suite for Better Business Management NTT DATA	MD communit - The traffic environment data portal NTT DATA
COBOTPIA - solutions that support robots and people to work together, including RPA(WinActor) / DX Platform NTT DATA	Digital Transformation in Service Management - A ServiceNow Solution NTT DATA	Revolutionize Natural Language Processing in Your Business - Domain-Specific BERT Models for Enterprises NTT DATA	AW3D® - Solving Social Issues with Digital x Space NTT DATA	Scalable Data Optimization™ - Accelerate data driven business with scalable platform and engineering NTT DATA
Digital Store - A New Experience in Choosing Cars using AR & VR NTT DATA	Com Analyzer - Digitally Supporting Communications NTT DATA	Multimodal AI - Applying AI to Comprehensive Judgment Process requiring Human Senses NTT DATA	From Video Conferencing to Deal Signing - The All-in-One Remote Sales Tool, OpenCanvas (includes MyPalette) NTT DATA	Introducing the Blockchain CoE - Promoting Blockchain-based Business Around the World NTT DATA
Data Collaboration Tech to Safely Share "Knowledge" across Multiple Businesses NTT DATA	Mizuho Insight Portal (Mi-pot) - Aggregated Banking Data Service by Mizuho Bank Mizuho Insight Portal - NTT DATA	Business Process Re-engineering - Digitizing Business Processes with intra-mart NTT DATA INTRAMART	At the Forefront of Systems Operations in the Digital Transformation Age - Automating the Life Cycle of Incidents by SMS & ServiceNow NTT DATA SMS	The DX Support Service, DXS³Cube - Supporting Business' Digital Transformation in Human Resource Development and Beyond NTT DATA SBC
An Integrated BPR Risk Management Solution for ESG Factors NTT DATA Getronics	Enterprise Network Infrastructure Needed in the "New Normal" NTT DATA Getronics	Promoting the Use of Information in ITOM & ITSM - A ServiceNow Solution NTT DATA INTELLILINK	Cutting-Edge Services to Protect Your Business with the Intelligence to Visualize Threats! NTT DATA INTELLILINK	
Back Office Business Support with ClamberCloud NTT DATA BUSINESS BRAINS	A Solution for Digitization in the Securities Industry Japan Information Processing Service	Business Organization & Visualization Support Service for Effective B2B Digital Marketing Netyear Group	Data Management, Integration and Operations Solutions with Precious Data Management Experts Realize	